

SCHOOL	Scenography
ACADEMIC YEAR	THREE-YEAR PROGRAM III - 2025/2026
SUBJECT	1613 Scenografia per la televisione
TYPE OF SUBJECT	Theoretical-Practical
NUMBER OF HOURS PER LESSON	4
NUMBER OF ECTS CREDITS	5
DISTRIBUTION OVER THE ACADEMIC YEAR	I SEMESTER

EDUCATIONAL OBJECTIVES AND EXPECTED RESULTS

The course aims to equip students with the fundamental tools required to design and execute a television scenography project at every stage — from the initial concept to studio production. Emphasis will be placed on the creative process, research methodologies, and the analysis of formal characteristics that guide the stylistic choices of a project, with the goal of achieving a coherent visual identity aligned with the nature of the television program. Particular attention will be devoted to the development of an aesthetic concept that maintains visual harmony across the overall composition, while also focusing on the meticulous study of details — an essential element in the effectiveness and credibility of the scenographic design as perceived through the television medium.

Knowledge and understanding	The course is designed to foster a deep understanding of the discipline, providing students with a solid foundation in the theories and techniques of television design. It aims to equip them with the skills and autonomy required to conceive and develop a complete television scenography project.
Applying knowledge and understanding	Students are expected to acquire the fundamental technical and stylistic principles necessary to understand television space and the specific challenges of scenographic design. The course aims to enable students to independently manage the different phases of the design process — from the initial stylistic concept to the studio assembly of a television set — by developing the skills required to carry out a complete and coherent scenographic project.
Making judgements	Students are expected to cultivate sound judgment, enabling them to independently address various aspects of television scenography. They will progressively develop the ability to interpret the visual demands of a television program, assess the most appropriate tools and materials for its production, and nurture a critical mindset that reflects and refines their aesthetic sensibilities.
Communication skills	Students are expected to acquire the skills necessary to clearly present their work, effectively demonstrating the knowledge they have gained in television scenographic design. They will also be able to confidently engage with the various professionals involved in television scenographic design, developing an appropriate technical and professional vocabulary.
Learning skills	Upon completion of the course, students will have developed an effective learning methodology that enables them to independently navigate the various stages of television scenographic design. They will have honed their ability to critically analyze information relevant to the development of a professional scenographic proposal. Furthermore, they will be able to apply their acquired knowledge in a professional context and collaborate effectively with the diverse professionals involved in television set production.

<p>CONTENTS</p>	<p>The course offers a comprehensive study and in-depth exploration of all phases involved in creating a television stage setup. It addresses both formal and technical aspects of television scenography, aiming to provide students with a structured design methodology that enables them to independently execute a complete television scenography project. To achieve this objective, the course includes the following components: Stage space analysis: Examination of the stage layout and its technical and production constraints, including the positioning of presenters, guests, and camera angles. Program analysis: Study of the broadcast's characteristics (genre, target audience, time slot) and different types of television programs (entertainment, cultural, sports, news). Students will select a program theme for their project development. Iconographic and aesthetic research: Collection of visual references related to the selected program type through images, books, websites, and industry publications. Exploration of architecture, interior design, photography, art, and illustration to create a mood board that defines the stylistic direction. Preliminary design: Configuration of the stage setup and preparatory studies of structures and dimensions through floor plans and perspective views. Project development: Manual or digital design, including definition of shapes, colors, materials, textures, and stage furnishings. Project verification: Creation of manual or digital models to test and refine the design. Storyboard creation: Delineation of key shots and any lighting transitions. Executive drawings and stage specifications: Preparation of technical documentation for project realization. Field visits: Scheduled visits to scenographic construction workshops and television studios, coordinated according to educational requirements. Practical sessions will allow students to develop the necessary materials to achieve the learning objectives. These sessions will also facilitate the exchange of concepts essential to understanding television set design. In addition to manual project work for sketches and design drafts, students may use the following software tools: Cinema 4D: Professional design software for precise spatial analysis and identification of key camera angles. Adobe Photoshop: Photo editing and refinement of stage sketches. AutoCAD: Creation of technical drawings, including plans, elevations, and detailed project execution documents.</p>
<p>ADOPTED METHODOLOGY</p>	<p>[X] In Person The course is conducted as a series of in-person lectures, during which participants will view images and diverse works, including scenography, architecture, painting, and video art, with the objective of enhancing their interest in visual storytelling and fostering a critical perspective. The course includes video viewing sessions featuring excerpts from significant TV programs and presentations by industry professionals. The objective is to engage students in the narrative of the images, thereby enhancing their observational skills and understanding of the television scenographic system. In the initial phase, aimed at the preparatory approach to the study of stage space, the student will be invited to conduct an intuitive analysis of existing television sets. This will involve the creation of sketches, plans, elevations, and perspective drawings, indicating camera angles and conducting positions. The primary objective is to analyze the main characteristics of television broadcasting, with the aim of learning the most significant aspects. The student will approach the principal shots to understand the utilization of stage spaces. The Classroom virtual platform will be utilized to share the materials reviewed during the lessons, as well as supplementary materials designed to assist students in better comprehending the topics developed throughout the course.</p>
<p>ASSESSMENT METHODS</p>	<p>The final examination requires the completion of the project developed throughout the year, encompassing all its phases, with proper formatting and inclusion of the following documents: -Project description: A concise and clear presentation of the project. -Stylistic mood board: Visual references defining the aesthetic direction. -Preliminary studies: Initial sketches, concepts, preliminary design studies, and spatial analysis. -Floor plan: Drawn to an appropriate scale, including dimensions and camera positions. -Scenographic elevations: Presented at the appropriate scale. -Materials and technical research: Study of materials, colors, and technologies used in the television set design. -Scenographic sketch: Manual or digital representation in 16:9 format, illustrating the stage setup from the primary full shot. -Storyboard: Comprising 5 to 10 frames (16:9), depicting the most significant camera angles. -Scale model: Artisanal or digital model of the scenography. -Executive drawings and stage specifications: Technical documentation of scenic elements and detailed stage requirements.</p>