

SCHOOL	Graphic Design
ACADEMIC YEAR	THREE-YEAR PROGRAM I - 2025/2026
SUBJECT	926 Illustrazione
TYPE OF SUBJECT	Theoretical-Practical
NUMBER OF HOURS PER LESSON	4
NUMBER OF ECTS CREDITS	6
DISTRIBUTION OVER THE ACADEMIC YEAR	II SEMESTER

EDUCATIONAL OBJECTIVES AND EXPECTED RESULTS

The course aims to provide comprehensive preparation in the creation and development of an illustrated project. Through a structured theoretical, methodological, and design approach, it covers topics that define the field of editorial communication, with a particular focus on children's narrative. The course establishes its practical foundations on the utilization of traditional techniques, which are essential for enhancing the creative and artistic aspects of this subject and are necessary for the production of a 'handmade' illustration. It is essential to understand the professional role of the illustrator, to be familiar with the various styles and working methods, and to thoroughly explore the fundamental principles that underpin this profession.

Knowledge and understanding	The illustration course provides students with the essential tools to develop their own artistic language, enabling them to create an original editorial product that effectively utilizes various narrative forms. We will commence with a foundational exploration of basic design elements, delving into the pivotal aspects of form psychology, composition, and chromatic elements, subsequently advancing to the development of characters and the creation of storyboards. By analyzing the characteristics of a story, the mechanisms underlying effective storytelling will be identified.
Applying knowledge and understanding	Students will engage with illustration in its various forms, delving into all stages of the creative process, from conceptualizing the subject to studying the characters, and from developing the storyboard to producing the final artwork for publication.
Making judgements	Upon acquiring the necessary tools for 'doing', students must attain their own critical autonomy, developing the ability to 'observe the figures' from a perspective of tradition and innovation, striving to transcend the clichés dictated by trends.
Communication skills	Those seeking to operate in the world of illustration must consistently seek visual stimuli, fostering dialogue among diverse languages, and transcending 'academic' competencies to establish a pathway that integrates research, design, and experimentation. The ability to 'narrate' through illustrations is the capacity to integrate thought, symbol, and color.
Learning skills	The student will be required to learn to observe and interpret reality, striving to grasp the deeper aspects of 'seeing and feeling'. Drawing is the primary and essential tool, and the creation of a personal image archive will assist in developing competence and awareness in the multifaceted realm of visual communication.

CONTENTS	The sketchbook Develop a personal style We examine the various styles The perception of shapes and colors Illustration and movement Composition and its principles Page dynamics Types of media and graphic styles A selection of techniques Pastels, ink, collage, and watercolors Designing an illustrated book The study of the character The perspective Design and reality Rhythm and flow: the storyboard The cover Create the layout
ADOPTED METHODOLOGY	[X] In Person The course, which is primarily structured as a workshop, is divided into two parts: In the first part, we analyze various types of illustration, conduct exercises to familiarize ourselves with different drawing materials, and strive to understand the distinction between simple drawing and illustration. Consultation of numerous 'real' books to enable students to experience the tangible differences between various publications and to learn to appreciate the diverse contributions that illustration can make to a text. A detailed and 'proven' analysis of the various steps involved in creating an illustrated book (story, character study, selection of technique) From this point forward, we will discuss not only illustration but also lettering, layout, paper selection, and all other aspects that contribute to the personality of the illustrated book. Exercises conducted with pencils, pastels, markers, ink with a pen, collages, and watercolors All activities are accompanied by theoretical explanations and video materials. Students are required to maintain a sketchbook throughout the course, which will be presented at the final examination alongside their book project. In the second part, we focus on the creation of a genuine book. Prior to commencement, a lecture is typically conducted at the Brescia youth library to provide an overview of the publishing industry and to review the latest developments presented at the Bologna fair (a prominent event in the sector, typically held in late March). Selection or composition of a narrative for which illustrations will be produced. Print the book, which will subsequently be presented for the final examination.
ASSESSMENT METHODS	The final examination entails the submission of the individual's editorial project (a printed illustrated book) and the presentation and explanation of the original illustrations. During this presentation, questions are anticipated regarding the topics addressed during the course and further elaborated in the text referenced in the bibliography. The final assessment (grade) will take into account the commitment and quality of the work produced during the course, as well as active participation in the lessons.