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| SCHOOL | Emerging Technologies in the Arts |
| ACADEMIC YEAR | THREE-YEAR PROGRAM I - 2025/2026 |
| SUBJECT | 876 Storia e teoria dei nuovi media |
| TYPE OF SUBJECT | Theoretical |
| NUMBER OF HOURS PER LESSON | 3 |
| NUMBER OF ECTS CREDITS | 6 |
| DISTRIBUTION OVER THE ACADEMIC YEAR | I SEMESTER |

EDUCATIONAL OBJECTIVES AND EXPECTED RESULTS

The course aims to provide students with a critical understanding of the evolution of new media, considered not only as technologies but as cultural, social, and economic systems. Through a historical and artistic approach, the course aims to develop theoretical and methodological tools for analyzing new media and their impact on communication, cultural production, work, and the relationship between individuals and their surrounding environment. Special attention will be given to case studies of contemporary artists and curators who have reflected on the critical use of digital technologies, in order to highlight the main technological, ethical, social, and political issues related to their adoption. The course objectives encompass: - to present the primary evolutionary stages in the history of new media; - Develop the ability to critically analyze key moments, works, and artistic research related to new media; - To stimulate critical reflection on the artistic, cultural, and social impacts of digital technologies, as well as the relationships between technologies, individuals, and the environment. - To foster the ability to integrate theoretical perspectives and case studies discussed in class to develop independent reflections.

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| Knowledge and understanding | Reconstruct the primary stages in the history of new media, including their development in relation to social, cultural, and economic contexts. |
| Applying knowledge and understanding | Analyze artistic and curatorial case studies, applying concepts and theories discussed during lectures. |
| Making judgements | Develop a critical and personal reflection on the impacts of digital technologies on society and artistic practices. |
| Communication skills | Present written and oral analyses and interpretations in a clear, coherent manner, employing appropriate disciplinary terminology. |
| Learning skills | Conduct independent research and integrate theoretical and practical perspectives addressed during the course, producing a critical essay on a specific topic or the work of a contemporary artist utilizing digital technologies. |

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| CONTENTS | <p>This course explores the characteristics and evolution of new media, offering a historical and theoretical overview of the development of computers, the Internet, and the Web, with particular attention to the intersections between digital media and contemporary artistic practices. The topics covered include: - Media, technology, and society: definitions and transformations from the concept of medium to the notion of "new"; - Multimedia, hypermedia, and remediation: a redefinition of media languages in the digital age; - Network and virtual spaces: distribution, collaboration, and participation between online and offline environments; - Hacking, appropriation, and subversion: artistic and activist practices in dialogue with industry and platforms; - Computers and automation: human-machine interaction, from computation to AI systems - Digital domestic space and hybrid living: the private sphere becoming public.</p> |
| ADOPTED METHODOLOGY | <p><input checked="" type="checkbox"/> In Person</p> <p>The course employs a blended learning approach: lectures are complemented by practical exercises and group work, with the aim of fostering interaction and the critical application of the concepts learned. Each lesson will typically be structured into three phases: - Theoretical presentation – introduction of concepts, authors, works, and case studies; - Classroom activities (individual or group) – practical and critical application of the course content; - Collective discussion – a comparison of the results of the activities, with the aim of stimulating independent reflection and critical debate. The final four sessions of the course will be dedicated to the preparation of the critical essay. During this phase, in addition to collective review sessions, individual tutoring is provided to support students in selecting their topic, identifying relevant literature, and constructing the text's structure.</p> |
| ASSESSMENT METHODS | <p>The assessment is based on a combination of active participation and a final written and oral examination. - Participation (20%): Contribution to class activities and discussions, demonstrating the ability to critically apply the concepts addressed in class. - Critical essay (70%): An individual paper on a specific topic within the field of new media or the work of a contemporary artist who critically engages with digital technologies. The essay must integrate the theories and case studies discussed during the course and will be evaluated based on: - knowledge and proficiency in the subject matter; - critical capacity and the use of supporting evidence; - originality and independence of approach. - Oral presentation of the essay (10%): The candidate will present and defend their work, with particular attention to clarity of exposition, argumentative capacity, and independent judgment.</p> |