

<b>SCHOOL</b>	Art Education for Museums
<b>ACADEMIC YEAR</b>	THREE-YEAR PROGRAM II - 2025/2026
<b>SUBJECT</b>	858 Didattica museale II
<b>TYPE OF SUBJECT</b>	Theoretical
<b>NUMBER OF HOURS PER LESSON</b>	3
<b>NUMBER OF ECTS CREDITS</b>	4
<b>DISTRIBUTION OVER THE ACADEMIC YEAR</b>	I SEMESTER

### EDUCATIONAL OBJECTIVES AND EXPECTED RESULTS

The course aims to delve into the educational function of the museum as a primary and defining task, examining the methods by which the museum institution develops, transmits, and mediates data, information, and content related to its collections. Special attention will be given to the various forms of cultural mediation, particularly the written communication within museums, ranging from room panels to captions of an informative and interpretative nature. The training program is designed to equip students with theoretical and practical tools to devise and conduct artistic mediation activities, utilizing methodologies focused on the creative and interpretative reading of the artwork and its re-elaboration. Upon completion of the course, students will be proficient in: comprehending the educational function of the museum and its manifestations in terms of cultural mediation; recognizing and distinguishing the various types of mediation, with particular emphasis on written communication (panels, captions, textual devices); designing and implementing artistic mediation pathways within a museum context; applying effective methodologies for the critical, creative, and interpretative reading of the artwork; and re-elaborating the contents of museum collections to adapt them to diverse audiences and contexts of use.

<b>Knowledge and understanding</b>	Upon completion of the course, students are expected to possess a comprehensive understanding of the history, evolution, and distinctive characteristics of the discipline; the educational function of the museum and the contemporary debate surrounding it; and the pedagogical strategies employed to engage with diverse audiences.
<b>Applying knowledge and understanding</b>	Upon completion of the course, students are expected to apply their acquired knowledge and skills to devise and develop effective, valid, and coherent written mediation for the selected audience, heritage, and museum space.
<b>Making judgements</b>	It is expected that students will acquire the ability to evaluate and select, in a conscious and autonomous manner, the most suitable content and mediation methods for each type of audience, and to critically read, evaluate, and reflect on the types of mediations offered and proposed by museums.
<b>Communication skills</b>	Students are required to demonstrate their ability to articulate their knowledge regarding the educational practices of familiar museums and to develop a mediation that is as clear, original, and tailored as possible for all types of audiences.
<b>Learning skills</b>	Upon completion of the educational program, students are expected to have acquired the skills to independently construct a written mediation, utilizing external models and references.

<b>CONTENTS</b>	- Historical overview of the discipline Definitions of dissemination, art education, and museum education - Contemporary debate on the discipline Lifelong learning. The museum as a venue for informal education - The aesthetic experience within the museum - The mediation of a work of art - Written communication in museums
<b>ADOPTED METHODOLOGY</b>	[X] In Person Lectures, workshops/exercises, field trips, and meetings with professionals.
<b>ASSESSMENT METHODS</b>	Oral assessment, ongoing written reports dedicated to outgoing experiences, and the production of text/mediation of a heritage.