

SCHOOL	Decoration - Interior Design
ACADEMIC YEAR	THREE-YEAR PROGRAM II - 2025/2026
SUBJECT	885 Antropologia culturale A+B+C+D+E
TYPE OF SUBJECT	Theoretical
NUMBER OF HOURS PER LESSON	3
NUMBER OF ECTS CREDITS	6
DISTRIBUTION OVER THE ACADEMIC YEAR	I SEMESTER

EDUCATIONAL OBJECTIVES AND EXPECTED RESULTS

The course serves as an introduction to cultural anthropology, specifically within the artistic domain, with a particular focus on visual production forms. Upon completion of the training, students will be required to demonstrate that they have acquired theoretical knowledge of a reflective and comparative nature, leveraging critical thinking derived from thematic insights into the cultural variable of diverse artistic productions.

Knowledge and understanding	Acquire a comprehensive understanding of the principal theoretical paradigms of cultural anthropology, with the ability to contextualize them in time and in relation to the key figures of the discipline; gain insight into the performative potential of the photo-cinematographic image and, more broadly, of various forms of artistic and cultural expression; and comprehend the significance of anthropological analysis of art, including its cultural function within the production context.
Applying knowledge and understanding	Demonstrate the ability to independently apply the acquired theoretical skills, utilizing ethnographic methodology and anthropological analysis to various forms of artistic and cultural expression.
Making judgements	Develop critical thinking based on a reflective approach to the study of art and culture from an anthropological perspective.
Communication skills	Acquire theoretical knowledge that translates into specific communication skills, leveraging anthropological analysis and interpretation; demonstrate the ability to articulate and argue reflections and judgments regarding the world of artistic and cultural production.
Learning skills	The ability to comprehend the potential meanings and functions of a specific cultural product, contextualizing it within its historical and geographical framework, thereby interpreting it from an anthropological perspective.

CONTENTS	<p>The course is structured into three modules: 1) The first module, 'Cultural Anthropology: History, Protagonists, Theories, and Methods,' aims to provide a comprehensive overview of the discipline by examining its history, key figures, theories, and methodologies. Special attention will be given to the distinctive characteristics of ethnographic methodology, with the aim of recognizing it as a valuable tool and resource for approaching the art world. 2) The second module, titled 'The Performativity of the Image: From Ethnographic Documentary to Social Media,' is designed as a thematic exploration dedicated to the anthropological analysis of photo-cinematographic language. Through a meticulous examination of the performative dimension of the media, we will critically reflect on various audiovisual materials, with the aim of analyzing their ethical implications, particularly when the subject of representation pertains to cultural otherness and the dimension of human suffering. 3) The third module, 'Anthropology and Ethnographies of Art,' will commence with an examination of the definition of an anthropology of art. Subsequently, it will explore, through the utilization of selected ethnographic accounts, the diverse meanings and functions that artistic productions may assume within various communities and cultures.</p>
ADOPTED METHODOLOGY	<p><input checked="" type="checkbox"/> In Person Lectures with a dialogical approach; utilization of PowerPoint slides; discussion of case studies and audiovisual materials; potential participation of guests.</p>
ASSESSMENT METHODS	<p>The examination method, designed to ascertain and evaluate the acquired knowledge, will be as follows: - a written test (comprising both closed and open questions) pertaining to the theoretical-methodological module - an in-depth oral presentation on modules 2 and 3, featuring a topic of choice supported by PowerPoint, video, or other materials. The topic must be communicated and agreed upon with the instructor by the end of the course.</p>